

**Application for HERO Campaign
Essay Contest
Topic: "How my HERO affects the lives of Youth"**

Applicant: _____

School Attending: _____

Graduation Year: _____

Address: _____

Phone number: _____

Name of your HERO: _____

Contact Information for your HERO: _____

* As part of this program, your HERO will be notified they are a positive influence to young people and thanked for being a HERO

Application form and Essay about your HERO should be submitted to award@srvhero.com mailed or delivered to the SRVUSD offices located at 699 Old Orchard Drive, Danville. Entries delivered to SRVUSD offices should be in a sealed envelope clearly marked "HERO Campaign Essay Contest" on the outside.

Important Dates:

Contest Submissions must be submitted before 5:00 PM on November 13, 2009 for consideration.

Applicant and subject of submission must be available to attend San Ramon Chamber of Commerce Business and Community Awards Dinner on December 10, 2009 where winner will be announced. Top three finalists and their HERO will be hosted at the awards ceremony.

****Late Applications WILL NOT be accepted****

What is this contest?

The contest is open to members of the Class of 2010 currently enrolled in a San Ramon Valley Unified School District School.

Write an essay about a HERO in our community. Be creative. The essay should be 500 words or less. The essay will be judged by members of the Leadership San Ramon Valley class of 2009. The essay judged to best embody the spirit of the HERO campaign will be selected as the winning entry. The author of the winning essay will receive a scholarship to be used for future education needs. The HERO profiled in the winning essay will receive the first annual San Ramon Valley HERO award at the San Ramon Chamber of Commerce Business and Community Awards Dinner on December 10, 2009. The authors of the top three judged entries and their HEROS will be hosted at this annual event.

What is the HERO Campaign?

The San Ramon Valley Unified School District is part of a public awareness campaign entitled "HERO – Here Everyone Reaches Out." The purpose of the campaign is to promote understanding of the importance of adults modeling positive, responsible behavior for young people. The four images associated with the campaign involve everyday heroes here in the San Ramon Valley, and are being circulated out in the community in the form of banners, posters, bookmarks and other print materials.

The HERO campaign is an initiative by the San Ramon Valley Coalition for Youth Safety and Development, a broad-based community alliance working to educate, empower and challenge all individuals and organizations in our community to become youth advocates by promoting and implementing programs and services, based on the Search Institute's 40 Developmental Assets, that enhance the development of all young people in our community to become competent, caring and responsible citizens.

For more information, go to www.SRVHero.com

Who is a HERO?

A HERO is an adult in this community who reaches out and makes a positive difference in the lives of young people. Our community needs more HERO's. Take the time to recognize this positive behavior by submitting their story. As part of this program, your HERO will be notified they are a positive influence to young people and thanked for being a HERO.