

California Prescription Drug Abuse Awareness Month

In 2013, California designated March as Prescription Drug Abuse Awareness month. This designation allows us to raise awareness about America's prescription drug abuse epidemic through education and community awareness events and actions.

March 2023





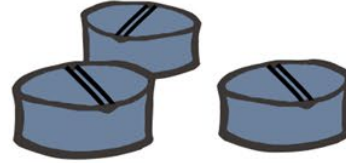
100,306

people died from a drug overdose in the U.S. during the 12-month period ending in April 2021.



9.5 Million

Americans aged 12 or older misused opioids from 2019 to 2020. Among these 9.5 million, **9.3 million** misused prescription pain relievers.



56,516

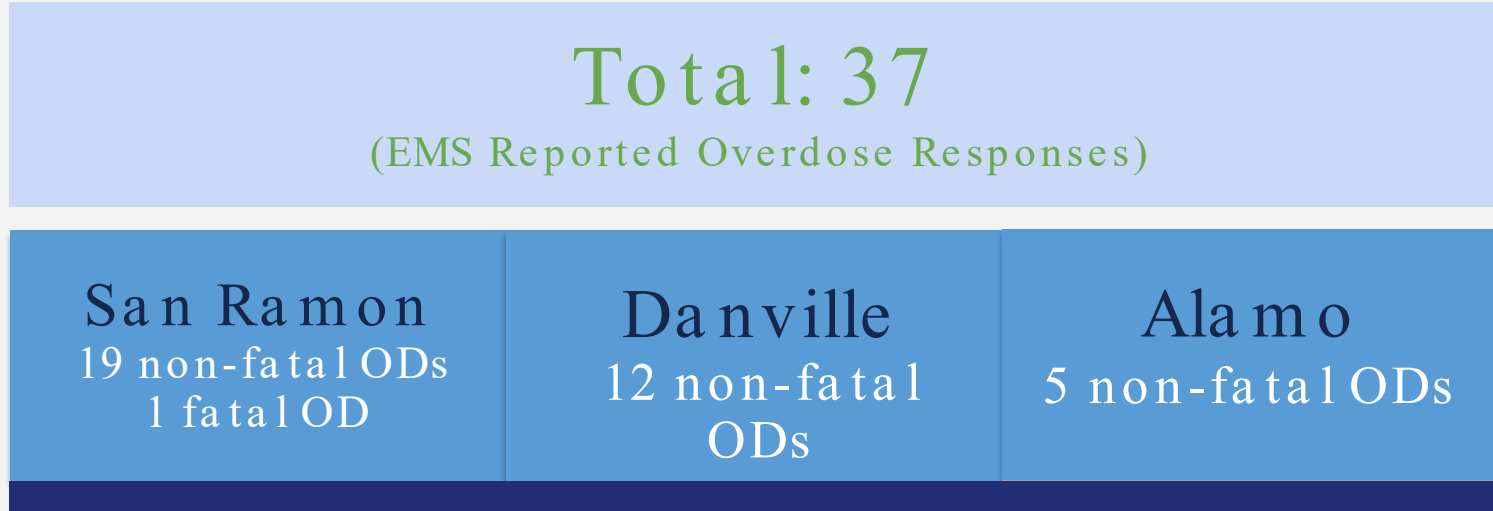
Americans died from overdoses involving synthetic opioids (primarily fentanyl) in 2020. This figure represents a 64% increase from the 36,359 deaths reported in 2019.



40.3 Million

Americans aged 12 or older had a substance use disorder in 2020. Of these, **40.1 million** were classified as needing substance use treatment.

Local Impact



In 2021 in Contra Costa County there were 498,097 opioid prescriptions given to patients which is an age-adjusted rate of 355.5 per 1,000 residents, compared to the state rate of 326.7

In 2021, a total of 19,978 emergency department visits occurred in California that were related to any opioid overdose and 343 of those visits occurred in Contra Costa County.

SRVUSD Health Prevention & Education



The U.S. overdose crisis has reached a devastating new height with more than 100,000 people dying over the last year from drug overdoses. #OnePillCanKill
Learn more at www.dea.gov/onepill

High School Health Class

- Health class curriculum addresses proper use and information about prescription medication and impacts on one's health.

Student-Athletes

- Prescription Opioid Fact Sheet
 - Required reading for all student -athletes and parents.
 - Risks, side effects, and options outlined.

School & Community Awareness and Resources

- Spread the Word . . . One Pill Can Kill *DEA program and BOE encouraged.*
- National Coalition Against Prescription Drug Abuse | Founder: April Rovero
 - *Drug Use and Abuse Education*
 - *Naloxone (Narcan) Rescue Medication Education*



Opioid Rescue Medication: Naloxone (Narcan)

Addressing the Fentanyl Epidemic

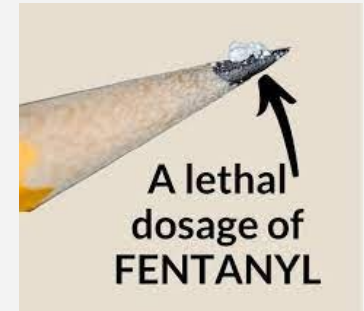
Naloxone is a life-saving medication that reverses an opioid overdose while having little to no effect on an individual if opioids are not present in their system.

- Effective January 2023, all school sites and district locations will stock Narcan.
- Volunteer training includes:
 - Recognizing the signs and symptoms of an opioid overdose.
 - How to administer Narcan.
 - Post Narcan support.

Next Step: February and March 2023 Narcan will be added to all AED units across the district.

Fentanyl is a synthetic opioid that is up to 50 times stronger than heroin and 100 times stronger than morphine.

It is a major contributor to fatal and nonfatal overdoses in the U.S.



Role of School Support Staff

School Counselors, School Psychologists, Social Workers, and School Nurses

- **Tier 1:**
 - Presentations to students and staff, and collaboration with County Offices and PTA for presentations to students and families
- **Tier 2:**
 - Brief Intervention for Substance Use - district staff trained through Tobacco Use and Prevention Education (TUPE) Program of the County Office of Education
 - Collaboration with school site teams and outside providers to support students' needs at school with a coordinated plan and refer families to resources in the community if needed
- **Tier 3:**
 - Collaboration with outside providers, families, and school site teams to support needs of students returning to school from hospital or inpatient treatment programs through a coordinated plan